

# PRESS RELEASE

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## Doing good with fashion: skate-aid and Takko Fashion launch second capsule collection

- ✦ A part of the proceeds from the sale of each garment of the skate-aid x Takko Fashion Vol. 2 collection goes directly to the non-profit organisation skate-aid.
- ✦ Takko Fashion supports the social skate park projects of skate-aid through the cooperation
- ✦ From now on, the unisex collection for kids and teens will be available in all Takko Fashion stores and online shops throughout Germany.

**Telgte, 18.08.2023.** After the non-profit organisation skate-aid and the quality discounter Takko Fashion already launched a capsule collection in February 2023, they are now building on the success of the cooperation: Together, they are launching a second collection in the fashion company's stores and [online shop](#) throughout Germany. The exclusive and in-house designed capsule collection for kids and teens skate-aid x Takko Fashion Vol. 2 will be available from now on.

"We are very happy that we are continuing our cooperation and that Takko Fashion is supporting us further in our mission 'We empower children'," says Maik Giersch, CSO of skate-aid. "Supporting young people in the context of youth welfare through the educational power of skateboarding is important and contributes to the development of kids towards a self-determined life," Giersch adds. The second skate-aid x Takko fashion collection reflects the freedom, solidarity and tolerance that is lived in the youth culture of skateboarding.

The cooperation between skate-aid and Takko Fashion kicked off in 2022 with a kids' design contest under the motto "We empower children! "The positive response to the contest and the first capsule collection proved that fashion can convey messages," summarises Tjeerd Jegen, CEO Takko Fashion. "We are very pleased to be able to offer skate-aid a platform for its messages and to support the work of skate-aid with the first collection with a sum of 42,000 euros so far." With the continued cooperation, the fashion company is further expanding its commitment to the promotion of children and young people.

The T-shirts, longsleeves, hoodies, sweat jackets, caps and branded socks of the skate-aid x Takko Fashion Vol. 2 collection are available in sizes 122 to 176. Four percent of the total sales of the collection will go directly to skate-aid to support the non-profit organisation in its mission.

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## About skate-aid

Since its establishment in 2009 by skateboard pioneer Titus Dittmann, skate-aid has been realising social skate park projects for disadvantaged children and young people in countries such as Uganda, Namibia, Palestine, Syria and Nepal. Especially in areas where social injustice and difficult living conditions prevail, skate-aid supports the kids in their development and thus promotes self-determined learning. Furthermore, skate-aid offers guidance, contributes to gender equality and enables an increase in self-esteem, intrinsic motivation and community awareness, personal responsibility and determination. This is the mission of skate-aid: We empower kids!

## About Takko Fashion

Takko Fashion owns and operates almost 2,000 discount stores in 17 countries across Europe. In online as well as offline sales, the company offers quality fashion collections at an attractive price. As a member of the Fair Wear Foundation, the Partnership for Sustainable Textiles, and as a partner of the Better Cotton Initiative, Takko Fashion is committed to sustainable and responsible production conditions as well as improving cotton farming globally.

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